East Chicago Special Events

Anthony Copeland, Mayor

3301 Aldis Avenue • East Chicago, IN 46312
(219) 391-8482
www.eastchicago.com

January 27, 2025

Dear Sir/Madam:

The City of East Chicago Special Events Committee is once again reaching out to request your participation in the attached events for 2025. The Special Events Committee's goal is to produce safe and consistent family-oriented entertainment for residents and visitors of East Chicago at little to no cost. Our previous events have been successful due to the aid and support of sponsorship funds which help produce and promote high quality events for the enjoyment of residents and visitors from Northwest Indiana and the Chicagoland areas.

Our committee is again seeking your support as a sponsor for the 2025 scheduled events. As a sponsor, a variety of marketing opportunities will be made available in exchange for your support and commitment which benefits include:

- High visibility on all printed materials, to include display/advertising on billboards, flyers, city related website, radio and social media outlets and/or event signage displays.
- Opportunities to enrich the local economy while improving the quality of lives for our residents and local businesses.

Enclosed you will find the sponsorship form detailing each sponsorship level for your consideration. We request that you not dedicate your donation to any one particular event so that we can use the funds where most needed. It is requested that you please contact the undersigned as soon as possible if you intend to submit for a Gold, Silver, or Bronze sponsorship level.

Thank you in advance for your support and participation in this worthy endeavor to enrich the lives of all East Chicagoans! Should you have any questions or need additional information, please feel free to contact via email Natalie Adams at nadams@eastchicago.com or via phone at (219) 391-8482.

Sincerely,

Natalie Adams
Special Events Coordinator

Enclosure

Committee Members

Anthony Copeland, Mayor
Steve Segura, Multimedia Director
Marino Solorio, Parks Superintendent
Sandra Favela, Chief of Staff
Natalie Adams, Marina Director
Winna Guzman, Water Director

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2025 Sponsorship Form

Company Name	Contact Name/Title
Address/City/State/Zip	
Telephone :	Email

Gold, Silver and Bronze Level Sponsors

☐ Gold Level $25,000 or more $ _____

- Sponsor highlights and mentions within press releases, flyers and programs
- Highlight and mentions on billboards
  High Quality (pdf, eps) Logo submittal deadline is March 1, 2025. Please forward to Steve Segura at ssegura@eastchicago.com
- Sponsor mentions throughout event banners, digital and social media, City website
- Six (6) complimentary VIP entrance passes to annual FUSIC event, including any planned premium seating and six (6) parking passes
- Exclusive one day event use of Jeorse Park beach/splash pad for Sponsors staff

☐ Silver Level $10,000 to $24,999 $_____

- Sponsor highlights and mentions within press releases, flyers and programs
- Highlight and mentions on billboards
  High Quality (pdf, eps) Logo submittal deadline is March 1, 2025. Please forward to Steve Segura at ssegura@eastchicago.com
- Sponsor mentions throughout event banners, digital and social media, City website
- Four (4) complimentary VIP entrance passes to annual FUSIC event, including any planned premium seating and four (4) parking passes

☐ Bronze Level $5,000 to $9,999 $_____

- Sponsor mentions throughout event banners, digital and social media, City website
- Two (2) complimentary VIP entrance passes to annual FUSIC event, including any planned premium seating and two (2) parking passes

☐ Other Less than $5,000 $_____

- Sponsor mentions throughout event banners, digital and social media, City website

Total Amount of Sponsorship	$

Please return this form along with your check payable to the *City of East Chicago* and mail to:
Special Events Committee
Attn.: Natalie Adams, Coordinator
3301 Aldis Street • East Chicago, IN 46312

Thank you in advance for your support and participation in this worthy endeavor to enrich the lives of all East Chicagoans! We ask that you not tie your donation to any one particular event so that the funds can be appropriated where most needed. For questions or additional information, please email Natalie Adams at nadams@eastchicago.com or call (219) 391-8482.